



Soroptimist International Sacramento Newsletter October 2020

SIS Mission: *To provide women and girls with access to the education and training they need to achieve economic empowerment.*

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President’s Corner President’s Installation Speech Jennifer Willis

Thank you, Phyllis for Aesop’s quote, “In union there is strength.”

Unity Dreams is my theme for this year – Unity for togetherness, harmony, and collaboration; and Dreams for hope, vision, and for Soroptimist’s “Dreams” programs. Unity Dreams is particularly important as our world is amid the colliding pandemics of coronavirus and racism.

In case you were wondering, I started thinking about my theme back in March and mentioned to Sally Day my desire to include the word UNITY in my theme. I feel it is imperative that we heal. I am both concerned

and pleased to be the President this particular year, considering present-day events.



So, WHO am I? Mother, Grandmother, Retired State Executive, Servant Leader. I have an abiding belief in God and try my best to follow the Golden Rule – Treat others the way I want to be treated.

I pursue my philanthropic passion to educate and assist individuals, families, and businesses by leading and actively participating in service and women’s organizations. I joined Soroptimist International of Sacramento (SIS) in 2015 because I fell in love with its core values and programs and was welcomed by

our members. I immediately participated on various committees then co-chaired Crab Fiesta and Membership Committees. I was elected Board Member, Correspondence Secretary, Second then First Vice President. I am also an active member and on the Boards for Elk Grove Rotary and the Sacramento Chapter of the National Coalition of 100 Black Women.

I bring to my presidency a belief that as Soroptimists we can make an impact – from introspection and awareness to money and direct service. I proudly support Soroptimist International’s President Sharon Fisher’s statements which I will paraphrase:

“...SI is committed to being the Global Voice for Women by creating a world that is inclusive, that celebrates diversity; ... supports women’s leadership, raises up the historically marginalized voices, and a world where everyone is valued, safe and secure. Pursuing racial justice ...to achieve Gender Equality. We need to invest more in creating opportunities for our children and to invest in restorative justice and social services for all marginalized people. We must be bold and reimagine how to invest in our communities. Both COVID-19; and police brutality have further exposed the need to overcome the structural racism and inequality. We pledge to actively work within our communities and networks to uphold the human rights of all.”

So, as we “boldly reimagine” our journey through this and future years, let us remember there **are NO limits** to what we dream. I embrace the principles of diversity, inclusion, racial and gender equity, and economic empowerment embodied in Soroptimist’s core values. We will continue to emphasize education for ourselves and the women and girls with whom we interact, welcome new members, develop our “Dreams” programs, and serve our community.

I am humbled and honored to be SIS President and look forward to collaborating with SIS members, other Soroptimists, and the greater Sacramento community to implement **Unity Dreams**.

In closing, as Phyllis quoted earlier, “And now let us welcome the new year, full of things that never were.”

PUBLIC AWARENESS COMMITTEE REPORT

Submitted by the Public Awareness Committee

Your Public Awareness Committee recently held its first meeting of the year for an overview of the Committee’s role, and to evaluate the club’s 2020-21 schedule and timelines for Public Relations – now Public Awareness – promotions.

With the new SIS committee structure, your Public Awareness Committee consists of: Newsletter (Janet Galliani, Chair); Social Media (Yoli Manzo and Minisha Trivedi, Co-Chairs); and Website Administration (Sally Day, Chair). The fourth, essential though unofficial, component is Barbara Coulam’s role as e-blast maven and disseminator of information for SIS.

Not only are we focused on the usual functions of publicizing SIS events and fundraisers; evolving technology also brings exciting opportunities to increase our visibility in the community. We will be able to enhance the interaction of all members (that’s you!) with our Facebook page, with previous supporters of SIS and with prospective members.

A few clicks of your computer buttons can promote the public’s awareness of our club on Facebook. If you already use Facebook: 1. Please “like” our club on Facebook; 2. Please “share” items from the SIS page on your own Facebook wall where your friends will see them; and 3. You can “check” an event to show that you’re attending, such as an upcoming speaker meeting or fundraiser (which Yoli will create as “events” on the SIS page).

If you have shied away from venturing into Facebook, maybe it’s time to have your granddaughter or niece help you set up an account (a fun bonding project). You can put

privacy settings in place that will keep your posts just between you and friends you choose, which can include SIS members. An upcoming questionnaire from Yoli will assess our club's current Facebook involvement, and give hints on how to promote SIS through your Facebook page.

Sally continues to fine-tune the new website for optimal exposure to members of the general public who are searching online for an organization just like ours. She requests that you search – and click on – our website, to improve the algorithm that increases the number of “hits” we receive when someone searches for a Soroptimist club in Sacramento. If every member does this once a week, we'll grease the wheels for prospective members and supporters. The search words “Soroptimist” and “Sacramento” are known to be important. The pathways to a new website like ours are tenuous at first, but the more “hits” we get, the more “hits” we will get! Meanwhile, we will be publicizing each of our speakers' meetings and events through traditional channels like print publications and emails to prior supporters and will be exploring alternatives for expanded coverage. Be sure to mark your calendars and invite a friend for this fall's speakers: Dan Walters on October 16 with a nonpartisan look at November ballot initiatives; and Edna Shumaker on November 2 presenting a writing activity.

Plus, See's Candy Season will be here before you know it . . . stay tuned!

INFORMATION FOR MEDIA RELEASE

Contact Person: Nancy Wolford-Landers
– (916) 457-3002 or
odlizzie@surewest.net

Join Soroptimist of Sacramento and see featured speaker **Dan Walters**, author and columnist at *CalMatters*, discuss the California 2020 **Ballot Measures on Facebook Live Streaming** at the **October 16, 2020, 11:30 a.m. club meeting at**

<https://www.facebook.com/SacSoroptimist/>.

Dan Walters has been a journalist for nearly 60 years, spending most of those years working for California newspapers. He began his career in 1960, at age 16, at *The Humboldt Times* in Eureka, while still attending high school. At one point in his career, at age 22, he was the nation's youngest daily newspaper editor. *The Hanford Sentinel* was the first of three newspaper editor positions he held before joining the *Sacramento Union's* Capitol bureau in 1975, just as Jerry Brown began his first governorship. Walters later became the *Union's* Capitol Bureau Chief, and in 1981 began writing the state's only daily newspaper column devoted to California political, economic, and social events. In 1984, he and his column moved to the *Sacramento Bee*.

Walters is now an opinion columnist for *CalMatters*, a nonprofit, nonpartisan newsroom committed to explaining California policy and politics. He has also written about California and its politics for many other publications, including the *Wall Street Journal* and the *Christian Science Monitor*. In 1986, his book, “The New California: Facing the 21st Century,” was published in its first edition. He has authored or co-authored several books about California and its politics and lobbyists and has been a frequent guest on national television news shows, commenting on California politics.

No one should miss his interesting and enlightening presentation on **October 16th** at the on-line Soroptimist of Sacramento meeting, starting at **11:30 a.m.**

Soroptimist International of Sacramento was established in Sacramento in 1923 and is part of a world-wide federation of volunteer service clubs whose mission is to provide women and girls with access to the education and training they need to achieve economic empowerment.

Aunt Bonnie

By Bonnie Coleman

A Sweet Breeze is a Blowing in the Wind

To say I haven't been out much lately is an understatement of such cosmic magnitude that you might want to take this with a grain of salt, or six. Since we've been under house arrest I have traveled to five places and of those only three with any regularity because they sell food and beverages. And of course I have been fully swaddled in protective gear. And I have been motoring up and down Fair Oaks Blvd, a stretch of road that I have previously described as one that feels as if my fellow drivers have painted a target on my car. Still, it's worth commenting on. I have noted a slight uptick in civility in my little corner of the world. There, I've said it. Yes! It's been better. Is this a delusion in my fevered little brain or have you noticed it in your spot of the world too?

Other drivers are not pursuing my car with the demented vengeance that they usually show on FOB. In the grocery store they are steering their carts with similar restraint. I have heard more "thank you(s)" and "not a problem(s)" or "you're welcome(s)" than I can ever remember. I don't know if it's because we encounter fewer people; if we are collectively lonely; or if we have become more appreciative of those of us who still survive, but there you are. They are even smiling! I feel like I've been transported to Mayberry. And I like it; I never want to leave.

I'm not saying my neighbors had become roving bands of hooligans carrying pitchforks,

clubs and torches. They didn't have time for all than that. They were just too busy to acknowledge other people. They looked straight ahead and pretended that other cars and shopping carts propelled themselves. They looked directly ahead of themselves so they didn't have to make eye contact, like so many rows of automatons. Now, suddenly every day has a full 24 hours and every week has seven days. They have time for the little pleasantries that make life bearable. People say that eventually everything will go back to normal and I

hope it does. All but the little civilities. I just hope we can hang on to our humanity.



Save the Date for the District 3 Fall Meeting!

Idelle Claypool

We will have our Zoom meeting on **Saturday, October 24th** from 10:00 am - 12:30 pm. The invitation and agenda are attached. The theme is *Staying Connected*. All District 3 members are invited and encouraged to attend. Invite a friend or potential member!

We will receive important regional and federation updates. This is an opportunity for our District 3 clubs to stay informed and also connect and share ideas on how to stay connected.

I look forward to seeing you there.

Officers 2020-2021

President – Jennifer Willis
1st VP (co-VP) – Phyllis McMaster
Moist and Cathy Diepenbrock
2nd VP – Karen Smith
Treasurer – Kathy Platz
Asst Treasurer – Alice Jarboe
Secretary – Mary Anne Selvage

Board of Directors 2020-2021

Mary Locke
Paula Wright

Parliamentarian – To be selected
by the newly elected President
(per bylaws)

Board Action Items

- See's Candy Survey

SOROPTIMIST OFFER SCHOLARSHIPS (SOS)

- **Pat Canterbury**

September and October Soroptimists



Wendy Haydon	September 9
Mary Kobane	September 22
Sally Day	September 23
Cindy Cox	September 30
Idelle Claypool	October 2
Mary Anne Selvage	October 8



S O R O P T I M I S T®
Investing in Dreams

Dear SIS Members and Friends:

**Please click on this link to join me in
tomorrow's, October 2, 11:30-12:30
Zoom/Phone SIS Business**

meeting: <https://rb.gy/trqbwq>

**Phone +1 669-900-6833 Meeting ID: 961 4882
9724 Passcode: SIS**

**Click on the following link for the Agenda,
which includes the item
links: <https://rb.gy/o5mfxr>.**

I look forward to seeing you there!

With warm regards,

Jennifer

**President Jennifer L. Willis
(916) 539-1730**



*Courage and curiosity lead to
dreaming, learning and doing.*



Official Invitation to District 3 Fall Meeting

October 24, 2020

"Staying Connected"

To: District 3 Club Officers and Members, SNR Governor, Board Members, Federation Chairs,
Committee Coordinators and Past Governors

From: District 3 Director Idelle Claypool

When: Saturday, October 24, 2020, 10:00 am – 12:30 pm

Join Zoom Meeting

<https://us02web.zoom.us/j/81518348882>

Meeting ID: 815 1834 8882

One tap mobile

+13462487799,.81518348882# US (Houston)

+16699009128,.81518348882# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 9128 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Germantown)

Meeting ID: 815 1834 8882

Find your local number: <https://us02web.zoom.us/j/81518348882>

Looking forward to connecting with all District 3 clubs!



*Courage and curiosity lead to
dreaming, learning and doing.*



District 3 Fall Meeting
October 24, 2020

“Staying Connected”

- 10:00 – 10:15** Call to order
- Pledge of Allegiance – President SI Sacramento South Sharleen Hoth
- Thought for the Day – President SI Cameron Park/El Dorado Hills Sue Fielding
- Welcome and Introduction – District 3 Director Idelle Claypool
- Introduction of and Member Words for 1st time Attendees
- 10:15 – 11:15** Governor’s Welcome and Update - Governor Sarah Carrasco
- 11:15 – 11:25** Break - Member Word Display
- 11:25 – 11:30** Dates to Remember - Governor Elect Lisa Fitzgerald
- 11:30 – 12:10** Federation Chairs
- | | | |
|----------------------|-------------------------|-----------------------------|
| 11:30 – 11:40 | Fundraising | Pamela Hardt-English |
| 11:40 – 11:50 | Membership | Emily Ziser |
| 11:50 – 12:00 | Public Awareness | Tracey Edwards |
| 12:00 – 12:10 | Program | Lisa Fitzgerald |
- 12:10 – 12:15** Treasurer Announcement - Sheron Box
- Nominating Committee Announcement - Barbara Smiley
- 12:15 – 12:25** Staying Connected Idea Exchange
- 12:25 – 12:30** Club announcements, Soroptimist Pledge, Adjourn

SIS Calendar 2020-2021

March 20, 2020 - December 30, 2020

To protect our members and guests, and to comply with social distancing mandates during the Coronavirus outbreak, no in-person meetings or events will be held until further notice. Board meetings will continue by Zoom/conference call. Members will be emailed meeting times and contacts.

SOROPTIMIST INTERNATIONAL OF SACRAMENTO BUSINESS MEETING

October 02, 2020 - 11:30 am - 12:30 pm

Soroptimist International of Sacramento Business Meeting by Zoom/Phone

SOROPTIMIST INTERNATIONAL OF SACRAMENTO SPEAKER MEETING

October 16, 2020 - 11:30 am - 12:30 pm

Soroptimist International of Sacramento Speaker Meeting by Zoom/Phone

BOARD MEETING

November 03, 2020 - 6:00 pm - 7:00 pm

Soroptimist International of Sacramento Board typically meets the Tuesday before the first Friday of each month by Zoom/phone.

SOROPTIMIST INTERNATIONAL OF SACRAMENTO BUSINESS MEETING

November 06, 2020 - 11:30 am - 12:30 pm

Soroptimist International of Sacramento Business Meeting by Zoom/Phone

SOROPTIMIST INTERNATIONAL OF SACRAMENTO SPEAKER MEETING

November 20, 2020 - 11:30 am - 12:30 pm

Soroptimist International of Sacramento Speaker Meeting by Zoom/Phone

SOROPTIMIST INTERNATIONAL OF SACRAMENTO SPEAKER MEETING

November 20, 2020 - 11:30 am - 12:30 pm

Soroptimist International of Sacramento Speaker Meeting by Zoom/Phone

BOARD MEETING

December 01, 2020 - 6:00 pm - 7:00 pm

Soroptimist International of Sacramento Board typically meets the Tuesday before the first Friday of each month by Zoom/phone.

SOROPTIMIST INTERNATIONAL OF SACRAMENTO BUSINESS MEETING

December 04, 2020 - 11:30 am - 12:30 pm

Soroptimist International of Sacramento Business Meeting by Zoom/Phone

SOROPTIMIST INTERNATIONAL OF SACRAMENTO SPEAKER MEETING

December 18, 2020 - 11:30 am - 12:30 pm

Soroptimist International of Sacramento Speaker Meeting by Zoom/Phone