



## Honor the past – Empower Future Endeavors

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Business Meeting: Friday, September 7<sup>th</sup>, 2013

Minutes recorded by: Vickie Lee

**Meeting Call to Order-** Vivienne LaCour Called to Order 11:35a

**Thought for Today:** Nancy Wolford-Landers

**SOS-Sooptimist Offers Scholarships.** (\$50.00 A year to brag all year long/scholarship)

**Introduction of Guests:** Nancy Wolford-Landers introduced Melissa Thurman and Debi Noonan. Also introduced one additional guest

**Induction of New Members:** Jillian Bender-Cormier, Maggie Bender-Johnson inducted new members Melissa Thurman and Debi

**Reading of the Minutes:** Vickie Lee read August summer meeting for Nilda

**Correspondence:** Vickie Lee. To forward France greeting to Wendy Hayden

**Treasurer's Report:** Treasurer Dawn Cornelius briefed on budget. 2013 Budget went up for approval. Corrine Tom motioned and was seconded by Janet Galliani. Approved.

**Unfinished Business:**

**None**

## **Committee Chairs' Reports**

President

Vivienne

**Attendance & Hospitality:** Mary Locke reported on behalf of Rosalie Gladden,(out ill). She led an activity for members for summer birthdays

**Violet Richardson/Women's Opportunity Award:** Chair Patty Blomberg met with team and is in process of performing outreach to solicit applicants for Violet Richardson/Women's Opportunity Award

**Blanche Edgar/Shirley Godfrey:** Kathy Platz, Chair, absent. Paula Wright states availability of tickets for the Edible Gardens Tour tickets

**Finance:** There was no report from Chair Corrine Joe

**Fund Development:** Chair Susann Hadler reported preparation of Edible Garden and success of PR for the event. Upcoming press coverage in the Bee, and live shoots from KZUB News and Channel 31.

**International Growth & Understanding:** Chair Wendy Hayden, absent;

**Laws & Resolutions;** Chair Pat Canterbury, nothing to report

**Membership:** Chair Nancy Wolford-Landers stated membership recruitment efforts over the summer. Future upcoming mixers including at the art gallery

**Newsletter & Roster:** Chairs Barbara Coulum reported that the September e-Newsletter was distributed. She encouraged members to submit articles to her as soon as possible. Continuously seeks articles to add to newsletter. Roster updated. Please report any necessary changes.

Presidential Pins: Barbara presented Mary Locke and Vivienne LaCour with their President's pins.

**Programs:** Chair Phyllis Hayashi was not present; there was no report.

**Project Selection:** Co- Chair Lauren Buchanan reports next committee to be held in late September.

**Public Relations:** Chair Gesna Clarke referred members to the current newsletter publicity coverage of the Edible Gardens Tour. The Sac BEE will run feature in the Home and Gardens section of the September 7 publication; Channel 31 will do a live shoot in one of the gardens on September 11, to be aired between 7:30 and 9:30a.

There have been no meetings; but the chair has communicated with members to identify their areas of interest.

PR Priorities:

- Develop media kit to strengthen marketing and fund development efforts
- Develop survey to solicit feedback from members and the public who visit the club website
- Work directly with committee chairs on any media related matters; i.e. coverage of special events, announcements

**Scholarships:** Chairs Dawn Cornelius/Debbi Rubins- nothing to report

**Remarks: None.**

**Lunch:**

**S.O.L.T-**Soroptimist Orientation and Leadership Training-

Jillian Bender-Cormier - How to push getting new members by using Facebook. Facebook tutorial provided. Encouraged members to embrace technology and open an account to communicate and publicize efforts and mission. FB is also free and effective PR tool that can be far reaching. "Likes" garner more attention.

**New Business:**

**Request Volunteer to Chair SNR Program – Honoring Women Who Serve** –Program Honoring Women who serve in our military and veterans

in each of our communities with a yearlong show of appreciation and celebration of their commitment to keeping peace. President Vivienne announced that Barbara Nash agreed to chair this program

**Assemblyman Roger Dickinson's 2<sup>nd</sup> Annual Food Literacy Fair:**

Gesna Clarke & Nancy Wolford-Landers solicited volunteers to work at the fair table to publicize with information about the Edible Gardens Tour. Ticket cannot be sold on site, however.

Volunteers committed: Mary Locke, Vivienne LaCour, Gesna Clarke and Nancy Wolford-Landers

**Capital Region Women's Conference:**

Nancy Wolford-Landers reported invitation to a table at the Capital Region Women's Conference, September 27, 2013. Membership committee members will do outreach at the conference.

***Soroptimist Pledge: 12:40***

**Meeting Adjourned: 12:43**