



Soroptimist International Sacramento Newsletter December 2019

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President's Corner – Ending the Year on a High Note

While December closes out both the year and decade, SI Sacramento is ramping up with many significant happenings this month and into the new year. I'm pleased that all of you are working hard to accomplish the club's goals through you committee.

First up is the popular See's Candies fundraiser from December 1-24 at a new storefront location in Loehman's Plaza. To ensure the greatest success, please volunteer for work shifts. It's hardly "work" when you are surrounded with delicious, sought-after candy and when everyone pitches in! Forms are available to take pre-orders from friends, family, co-workers, and clients. The more we sell, the more we can give to our Dream programs.



The business meeting on December 6th will include a SOLT presentation about the next Soroptimist International President's Appeal. Every SI president proposes a President's Appeal: a project to which Soroptimists worldwide contributes during the two-year tenure. SI President-elect Sharon Fisher's

appeal is The Road to Equality. There won't be a general meeting this month. Instead, mark your calendar on Friday, December 20th for the club's holiday party at Roxy's Restaurant. This will be a fun and relaxing time to lunch with fellow club members.

As a follow up after SNR Governor Lane Parks' presentation on Soroptimist branding given at the October business meeting, I wanted to reiterate her charge to all clubs about the

importance of Soroptimist new mission, Dream programs and brand. Most SIS members have been in the club for many years and have seen Soroptimist redefined

itself regarding what we do, who we serve, and how we make a difference. I ask that you read the article in this issue on how Soroptimist Updated Brand. It shares our updated brand identity. It's important that everyone represent the organization similarly as we interact with the public.

You'll be hearing more about the Crab Fiesta Fundraiser on March 7, 2020. Tickets go on sale this month and we're looking to fill the ballroom with 350-400 guests who will give generously to Invest in Dreams. The committee needs auction items, such as high-end restaurant gift certificates, store gift cards, and vacation, golf and "experience" packages. Please don't be shy about asking your favorite retailer to donate. You may also want to make a year-end tax donation to SIS for the Crab Fiesta Fundraiser. Sponsor and donation forms are posted on our website that provide information for the "ask." For questions, contact Rosalie Gladden or Toni Kalpakoff.

Amid the hustle and busyness this month, I hope you'll pause and enjoy your family and friends. They are truly the special gifts in our lives.

Sincerely, Elizabeth Payette, President

Soroptimist's Updated Brand – Who, What, How, and Why Elizabeth Payette, President (referenced from SIA)

SNR Governor Lane Parks attended our club meeting in October and shared the importance of Soroptimist's brand identity. She shared that in our four-county area there are more than 15,000 non-profit organizations who are all reaching out to the public to gain support for their respective causes. As Soroptimist has grown tremendously in its nearly 100-year history, it's more important now than ever to ensure that those with whom we interact as volunteers and solicit support have a clear

picture of Soroptimist: our mission, vision, tag line, and programs. In a nutshell, we need to say who we are, what we do, and how we do it.

Many of you have been in SI Sacramento for years. In Soroptimist early years we were referred to as service clubs that did a variety of projects in our respective communities. Important, but not aligned and focused. Now, Soroptimist is a global volunteer organization – a network of volunteers in more than 80,000 clubs and 130 countries. No longer are we merely a service club. Recently, the mission and tag line were updated to describe **WHAT** we are and **WHO** we serve. The **vision** remained the same: *Women and girls have the resources and opportunities to reach their full potential and live their dreams.* The **new mission** is: *To provide women and girls with access to the education and training they need to achieve economic empowerment.* The **tag line** is: *"Investing in Dreams."* The vision, mission and tag line speak to **WHAT** Soroptimist is and **WHO** we serve. Further clarification was provided by SIA about who we help. We serve women and girls that face obstacles such as poverty, violence and teen pregnancy. Please note this is an important update. We are no longer to refer to women and girls in our programs or who are the beneficiaries of fundraising as "disadvantaged" or "at-risk." It has been and may be perceived as demeaning.

The next step is to define the **HOW**. Soroptimist clubs accomplish the mission through financial support for and direct volunteer service in Soroptimist's signature Dream Programs: *Dream It, Be It- Career Mentoring for Girls* and *Live Your Dream Awards*. In addition, many clubs including ours, raise funds to give college scholarships to deserving women and grants to community non-profits whose mission is aligned with SI. We also participate in Random Acts of Kindness projects that help women and girls. To further brand the scholarship and grant programs, Governor Parks has recommended to SNR clubs with these funding sources to add "*Dream*" in its

title. For example, the Alice Smith Dream scholarship and the SI Sacramento Community Dream Grant. This reinforces that we are investing in dreams and helping women and girls' dreams come true. As we are soliciting funding from companies and charitable foundations for SIS, knowing that our signature Dream and scholarship programs are under the Dream brand is important so as to state that these are not pass-through programs.

I realize that the verbiage above may be a mouthful. It is more than simply calling SIS a service club that helps in the community. We are proud to be part of a global organization that is making a major impact around the world. And, locally SI Sacramento continues its 97-year legacy of making significant contributions that help women and girls in our community live their dreams. As ambassadors, let's strive to share the Soroptimist brand.

CHARTER CELEBRATION DINNER FOR THE SIERRA NEVADA REGION'S NEWEST SOROPTIMIST CLUB: Soroptimist International of South Yuba

**Submitted by: Sarah Lee and Idelle
Claypool**

On Friday, November 15, 2019, Idelle Claypool and Sarah Lee attended the Charter Dinner Celebration for SNR's newest club, Soroptimist International of South Yuba. The celebration was held at the Wheatland Community Center in Wheatland, CA. The turnout for this celebration was impressive. Ninety-five people were in attendance, including representatives from a dozen clubs and dignitaries from both the Sierra Nevada Region and Soroptimist International of the Americas. SI of South Yuba has 23 charter members, a promising start to the membership outlook for this club. SNR Governor Elect, Sarah Carrasco, started the evening with words of inspiration and wisdom for the new club. Jackie DeMartini,

past Governor of the Sierra Nevada Region and current Soroptimist International of the Americas Board Member, presented the SI Charter to SI South Yuba President, Veronica Gonzales and the other SISY charter members. Current SNR Governor, Lane Parks, officiated the installation of the SISY Officers and presented each officer with a special gift, tied to President Veronica's theme of **"Planting the seeds for the success of our community"**.

There were delicious appetizers, a hosted bar, a catered dinner and indulgent deserts prepared by a member of SISY (a professional baker!). Like any good Soroptimist event, there were raffle tickets for sale and raffle prizes to be won. In addition to the many raffle baskets up for grabs, each of the beautifully crafted table centerpieces were also raffled off. Sarah Lee won a stunning Horn of Plenty centerpiece, filled with a fresh floral arrangement in fall colors. The evening ended with music and dancing. This new Soroptimist club is young (for the most part), energetic and inspiring!

This was a special night and we're looking forward to more new clubs being chartered in our region. If you have the opportunity to join in on a Charter Celebration in the future, we highly recommend it.

It's That Sweet Time of Year - See's Candy Store

By See's Candy Store committee

One of our more successful fund-raisers will soon be available for your participation and dedication!

We need enthusiastic members to work at least two shifts in our soon to be opening **See's candy Store**. It is a fun way to get into the holiday spirit, because the customers are always happy to see that they can buy See's candy without standing in long lines, and to know that by purchasing from us they **are helping Women and Girls to live their Dreams**.

We will again be in Loehmann's Plaza, but this year in a much more visible and accessible location. The address is 2541 Fair Oaks Blvd. and it is **located between the Bread Store and the Sutter Clinic in the former Draper's & Damon's store space**. It is a larger space than we need but thanks to Kristy Fitzgerald's creativity we will reduce it to size we need.

We will be open **December 1st through 24th from 10 a.m. to 6 p.m.** But the candy will be delivered the week before Thanksgiving so if you place a pre-order we can have it ready for you earlier. In addition to working shifts of 4 hours each, we will need members to volunteer for opening and closing the store. **We will have schedules for both working shifts and for opening and closing assignments available for sign ups at the November 1st meeting and on-line thereafter.**

Lori Bonnin, the See's sales representative will be visiting us at our November 1st Club meeting to tell us about what is available this

year. We will have pre-order forms available for each member to take to procure pre-orders from friends, family members and neighbors. See's candy almost sells itself, but we need to make sure we get the opportunity to place orders out there to potential customers.

See's Candy is a SWEET DEAL, both for our Club's fund-raising efforts and for your Sweet Tooth!



January 3 Guest Speaker

Courtney Bailey-Kanelos is the Registrar of Voters of Sacramento County with 15 years of experience in voter registration and elections. Ms. Bailey-Kanelos was a key figure in the transition from Polling Places to Vote Centers during Sacramento County's implementation of the Voter's Choice Act in 2018. She currently serves as chair of the Sacramento County Voting Accessibility Advisory Committee and is a member of the State Voting Accessibility Advisory Committee.

A Note From The Registrar Of Voters



On behalf of the County of Sacramento Voter Registration and Elections department, I am delighted to promote education in Sacramento County.

As public servants, my staff and I strive to ensure secure, accurate, and transparent elections. Each election is a process owned by you, the voter, and it is designed to be observable by all members of the public. From testing the voting equipment prior to an election to our post-election

audit, we follow strict processes to safeguard the integrity of the voting process and make sure the results are accurate. We welcome everyone to take part.

It takes thousands of dedicated County staff, volunteers, and community partners to conduct each election. We ask for your help by sharing the information provided by our department to ensure all voters know their voting options, and that they are welcome to observe and participate in every aspect of the election process.

In Partnership,
Courtney Bailey-Kanelos

SAVE THE DATE

Second Annual Bunco and Brunch Mixer

January 25th 11 am - 1 pm



2019-2020

Soroptimist Offers Scholarships (SOS) and Donations

SOS

Alice Jarboe
Nilda Valmores
Nancy Wolford-Landers
Pat Canterbury

Donations for 2019-2020

Sarah Lee
Regina Boyland
Elizabeth Payette
Phyllis Hayashi
Nancy Wolford-Landers made a donation in memory of Darlene Geraty
Nancy Wolford-Landers donation to Marge Hyde

Board Action Items:

- \$400 be approved as spend for the web developer to make the current roster printable from the website. Motion seconded and approved.

Officers and Board of Directors 2019-2020

President: Elizabeth Payette
Vice President: Jennifer Willis
Second Vice President: Shared by Phyllis McMaster and Cathy Diepenbrock
Recording Secretary: Mary Anne Selvage
Corresponding Secretary: Donna Kistler
Treasurer: Kathy Platz
Assistant Treasurer: Kristy Fitzgerald

Board of Directors at Large – 2018-2020
Nancy Wolford Landers
Idelle Claypool
Carol Adams

Board of Directors At Large - 2019 - 2021

Paula Wright
Lauren Buchanan

December Soroptimists



Happy Birthday

| | |
|-----------------|-------------|
| Lauren Buchanan | December 12 |
| Kelly Ryan | December 15 |
| Karen Smith | December 18 |
| Dr. Kris Lee | December 26 |

**SIS Program Schedule for
2019-2020**
Club Meetings will be held at Shriner's Hospital, 2425 Stockton Blvd.
1st and 3rd Friday from 11:30-12:45
Tentative Agenda

| Date | Day | Time | Type-Agenda | Topic\Location | Facilitator |
|-----------------|----------|---------------------|---|--|---|
| 12/1 or 2-12/24 | | | Fund Dev. – See's Candy Store Pop-up | Loehman's Plaza | Fund Development |
| 12/3/2019 | Tuesday | 6-7:15 pm | Board | | Elizabeth Payette |
| 12/6/2019 | Friday | 11:30am- 12:45pm | Bus+General Toni Valliere, KCRA | Women in TV Industry | Nancy Wolford- Landers |
| 12/20/2019 | Friday | 11:30am- 12:45pm | Holiday Party- Guests Welcomed | Roxy Restaurant and Bar, 2381 Fair Oaks Blvd. | Hospitality Committee |
| 1/2/2020 | Thursday | 6-7:15 pm | Board | | Elizabeth Payette |
| 1/3/2020 | Friday | 11:30am- 12:45pm | Bus+General Courtney Bailey, Sac Co Registrar | Voter Registration and Election Changes | Jennifer Willis |
| 1/17/2020 | Friday | 11:30am- 12:45pm | General | Grant presentation | |
| 1/25/2020 | Saturday | 11am-1pm | Bunco Brunch Mixer | Sarah Lee's Home | Hospitality |
| 2/1/2020 | Saturday | SNR Dist 3 | Winter Round Table | Dist. 3 Location TBD | |
| 2/4/2020 | Tuesday | 6-7:15 pm | Board | | |
| 2/7/2020 | Friday | 11:30am- 12:45pm | Bus+General Speaker TBD | Human Trafficking | Nilda Valmores and Glorian Martinelli |
| 2/21/2020 | Friday | 11:30am- 12:45pm | Angelique Ashby, Sac City Council Member | Women and Housing in Sacramento | Nilda Valmores |
| 3/3/2020 | Tuesday | 6-7:15 pm | Board | | |
| 3/6/2020 | Friday | 11:30am- 12:45pm | Bus+General TBD | Sacramento Women's Commission | |
| 3/7/2020 | Saturday | 6:00-9:00pm | Fund Raiser | Crab Fiesta | Greek Orthodox Church, 616 Alhambra Blvd. |
| 3/20/2020 | Friday | 11:30am- 12:45pm | General | Live Your Dream | |
| 3/26/2020 | Thursday | 6-8:00pm | SOCIAL | Idelle Claypool's Home | Hospitality |
| 3/31/2020 | Tuesday | 6-7:15 pm | Board | | |
| 4/3/2020 | Friday | 11:30am- 12:45pm | April Jarvis © Exec Director, Sac Library | Adult Literacy | |
| 4/17/2020 | Friday | 11:30am- 12:45pm | General | Scholarship (in Auditorium) | |

| | | | | | |
|-----------|---------|-----------------|--|--------------------------------------|--|
| 4/28/2020 | Tuesday | 6-7:15 pm | Board | | |
| 5/1/2020 | Friday | 11:30am-12:45pm | Bus+General Stephanie McLemore Bray, Pres. & CEO | United Way, Calif. Capital Region | |
| 5/15/2020 | Friday | 11:30am-12:45pm | General Faith Galati, Exec Dir | Breakthrough, Sacramento | |
| 6/2/2020 | Tuesday | 6-7:15 pm | Board | | |
| 6/5/2020 | Friday | 11:30am-12:45pm | Bus+General Rosanna Herber, SMUD Board of Dir | SMUD Issues and Women in Business | |
| 6/19/2020 | Friday | 11:30am-12:45pm | Celebrating Success | | |
| 6/26/2020 | TBD | Installation | President and Board Installation | | |

Hospitality
Committee to
arrange
meeting
themes
(Halloween,
Holiday,
Valentine, etc.

and additional social events



See's Candy Fundraiser

Help **Soroptimist International of Sacramento**
raise funds to help at-risk Women and Girls
To live their dreams

See's Candy for Sale

Dec. 1st - 24 th
10 am - 6 pm

2541 Fair Oaks Blvd. In Loehmann's Plaza
Former location of Draper's and Damon's

It is a Sweet Deal



Seasons Greetings!

SIS's Holiday Party Get-together and Lunch

Join us at the Roxy Restaurant and Bar

2381 Fair Oaks Blvd. Sacramento,
CA 95825

December 20, 2019

11:30 a.m. - 1:00 p.m.

\$30:00

Luncheon Menu Selections:

Steak Salad (GF) Salmon
Salad LDR Burger
Vegetarian Pasta

**Please respond to the SIS email luncheon
announcement for reservations.**

